



TransUnion Seamless Onboarding

Convert good applicants into great customers.

✔ Increase conversions

Reduce drop-offs by offering consumers a simplified process that enables them to go from application to fulfillment in minutes.

✔ Reduce fraud

Tap into an unparalleled set of personal and digital data sources to verify identities and spot potentially fraudulent actions and behaviors.

✔ Increase stickiness and consumer loyalty

Produce excellent user experiences that evoke a positive impression from the onset, creating the best opportunity for continued loyalty.

Up to 70% of applicants drop off.*
Keep them engaged with a smooth, modern digital experience.

Today's consumers demand a modern digital account opening experience that puts the control in their hands and that offers instant gratification. Loyalty is linked to top-notch service and accessibility, so ensuring your processes aren't cumbersome and don't put a burden on good consumers is vital.

Issues ranging from outdated processes to a lack of digital options are driving good applicants away. The key to successful onboarding is to streamline and modernize your process by allowing for omni-channel integration and personalization while reducing risk.

With **TransUnion's Seamless Onboarding**, you can deliver a friction-right digital experience consumers can complete in one sitting – anytime, anywhere – without compromising privacy or security.

Everything you need to ensure a smooth onboarding experience in one powerful platform.

FEATURES



INSTANT IDENTITY ESTABLISHMENT

Using the latest in biometrics and encryption, applicants can safely scan documents and faces instead of manually entering text - reducing time and friction.



DIVERSE DATASETS FOR IDENTITY VERIFICATION

Tap into a massive network of personal and digital data to establish a consumer's identity with greater confidence.



ENHANCED FRAUD PROTECTION

TransUnion's latest fraud countermeasures work behind the scenes in real time, helping you mitigate risk while complying with the strictest regulations.



RISK-BASED AUTHENTICATION

Offer fully customizable, smooth authentication and authorization experiences, and strengthen security during every step of the consumer journey.



ABILITY TO PREQUALIFY AND CUSTOMIZE OFFERS

Prequalify consumers ahead of detailed credit evaluations to reduce tentative drop-offs and present individualized offers to boost conversions.



STREAMLINED MANAGEMENT OF TERMS AND PAYMENT

Detailed credit, risk and affordability assessments and evaluation checks help automate underwriting execution.



REAL-TIME ACTIVATION

Real-time fulfillment of credit cards or personal loans provides a more gratifying experience. Increase upsells by presenting allied offers like balance transfer or debt consolidation.

Count on TransUnion as your strategic partner in meeting consumers' increasing demand for faster, easier, seamless experiences.

WE OFFER:

- Powerful data linkage capabilities for deeper consumer insights
- Single vendor and a single API with one point of integration
- Turnkey delivery and ongoing support
- Flexible orchestration platform that allows plug-and-play

LEARN MORE:

TransUnion's Seamless Onboarding solution. visit <https://www.transunion.ph/product/seamless-onboarding> or contact us at **+632 8858 0400**